
TRANSFORMATIVE STRATEGIC PLANNING AND ORGANIZATIONAL STRENGTHENING

(One to four hours workshop)

There are many different types of strategic planning processes. Each of these types of strategic planning processes may result in different degrees of effectiveness of the strategic planning activities of business organizations. This workshop presents a transformative strategic planning and change process that provides organizations with a very powerful tool that unleashes the creative potential of a management team, fosters team work, develops a shared and inspiring vision of the future, generates management consensus and commitment, provides clarity throughout organization, connects all the different pieces of the business, sets up clear priorities, puts in perspective and provides solutions to the key issues and enables the formulation of powerful strategic plans and superb plan implementation. The methodology focuses on enhancing the collective capability of management to think strategically and make the organization a strategically driven organization.



Luis G. Flores, PhD.

Topic. The philosophy of this workshop is that the management team of any company is the best qualified element to formulate and implement strategic plans for their company and the ultimate responsible for the effectiveness of the strategic plan. The most powerful element to help management to successfully discharge its strategic responsibilities is a sound strategic planning process. A transformative strategic planning process focuses on challenging and coaching management while going through the process and in organizing and facilitating the strategic planning activities. It also helps in the coordination and control of the implementation of the strategic plan. The advantages and disadvantages of having the management team doing the strategic plan instead of hiring a consulting company are discussed. The workshop also addresses how the management team can effectively engage in the formulation of powerful strategic plans that will rally management around very clear objectives. Implementations processes and how to follow up and control for plan implementation are discussed. The workshop emphasizes how to get from your planning process the following outcomes:

- Strong sense of purpose
- Sharp management focus
- Out of the box thinking
- Enthusiasm/Self-confidence
- Deep commitment
- Teaming and moving forward
- Generation of synergy
- Generation of learning
- Helping with problem solving
- Providing coordination and clarity
- Producing winning strategies and Superb implementation

Workshop leader. Dr. Luis G. Flores is a respected international authority in the areas of strategic planning and corporate management. He is an Emeritus professor and strategic management consultant. He has guided Fortune 500 corporations and smaller organizations through their strategic planning efforts, helping managers break paradigms, strengthen leadership, develop teamwork and create effective channels of communication. He has worked with Hamilton Life, Honeywell, Household International and other national and international enterprises across the world. Dr. Flores holds a Ph.D. from Texas Tech University in the areas of management, finance and marketing as well as an M.B.A. He has taught business management at the college level since 1971, including more than 25 years as a professor of management in both the undergraduate and MBA programs at Northern Illinois University. Dr. Flores is the author of numerous studies, reports and articles and is credited for breakthroughs in strategic planning processes, change management methodology and problem solving. Dr. Flores combines years of doctoral research on business practices with hands on application in Fortune 500, medium size companies, and not-for profit organizations. His signature process, Transformative Strategic Planning, has delivered powerful transformative results that integrate the strategic planning process deep into the culture of an organization.

About SEI Group. Strategic Effort Integration Group (SEI) was founded by Dr. Luis G Flores and is a team of associates with extensive applied business, consulting, and academic backgrounds that span all areas of business. Our focus is on providing methodology and coaching to enable your management team to formulate and implement effective strategies and to solve strategic problems.